

Writing an Email to College Coaches

For elite athletes and those wanting to continue playing their sport in college, contacting the coach of your prospective school is usually the first step to securing a college scholarship. Writing an email to a college coach may seem intimidating at first, but with these helpful hints you'll be sure to make a good impression.

First, whether this is your first email or tenth email, it is always important to be professional when contacting the coach. Always address the email using the coach's last name. Taking the time to look up their name shows the coach that you are truly interested in the school and the program. Including the coach's name, as well as explaining why you are interested in the school and what attracts you to the program, will help keep the email engaging and personal.

Remember, coaches love to hear from student-athletes, but they're also extremely busy people. Keeping your email short and to the point will not only show the coach that you respect their time, but will also make it interesting and professional. Include things like your current grade and grade point average, SAT/ACT scores, position, sport stats (goals scored, starts, etc.), team name, and what tournaments you will be attending in the future. A coach can easily verify these points so be sure not to exaggerate. Being completely honest and confident in your abilities will make the best impression.

In addition to your accomplishments and abilities, providing the phone numbers of your club and high school coaches or a website link to a scouting page will give the coach a better idea of how you play.

Lastly, don't be discouraged if you don't receive a response immediately. *NCAA recruiting rules prohibit coaches from sending personalized emails to prospects until September 1st of your junior year* (NAIA coaches are allowed to contact players at any time). Before then, coaches may only send you questionnaires and sports camp brochures. If you are eager to talk to a coach, but still in your freshman and sophomore year, remember that coaches are still able to take your phone calls.

EXAMPLE EMAIL OR LETTER

Greeting Coach *Smith*,

I am very interested in pursuing the opportunity to play college soccer and to attend a school that satisfies my academic requirements and athletic capabilities. I am currently a *sophomore at Hinsdale Central High School*. I will graduate in *May of 2023*.

Based on my research, I feel that *Indiana University* would be a great fit for me both athletically and academically. The attached profile outlines my academic standing as well as my soccer accomplishments. I believe that my ability as a soccer player would be an added benefit to your program and that I would be a valuable asset to your team.

My club team, *OBSC 02 Boys Blue*, will be competing at the following events this season:

1. *SLSG Boys Spring Showcase in St. Louis, MO. April 9-11, 2021*
2. *Elite 120 College Showcase, Kansas City, KS. February 19-21, 2021*
3. *Ohio Elite Boys College Showcase, Cincinnati, OH. February 26-28, 2021*

I will email you with the schedules for each event. Thank you for considering me as a potential student-athlete at Indiana University.

Sincerely,

Signature